



Crocodile Diamanté

The art of life

The story of this wine is intricately interwoven with the rich history and culture of the beautiful city of Nimes in Southern France.

Passion is in the Castan family's blood, the creators of this elegant rosé wine. Since 1907, the family have devoted their lives to crafting their legacy.

Crocodile Diamanté is a decadent and playful wine. With a unique presence and stylish branding, it infuses sophistication and elegance.

The epitome of art de vivre.

NATURALLY ELEGANT & REFINED



A RICH HISTORY

THE CASTAN FAMILY OWN A BEAUTIFUL LITTLE WINERY OUTSIDE OF NIMES WHERE VIANNEY CASTAN CONTINUES THE TRADITION OF HIS FATHER MAKING GREAT RED AND ROSÉ WINES.

THE CITY OF NIMES IN SOUTHERN FRANCE HAS A RICH ROMAN HISTORY AND THE SYMBOL OF THE CROCODILE CHAINED TO A PALM TREE IS EVERYWHERE. THE PALM TREE IS AN OLD ROMAN SYMBOL FOR VICTORY, WHILE THE CROCODILE REPRESENTS EGYPT.

THE STORY GOES THAT DURING THE ROMAN CONQUESTS OF EGYPT CLEOPATRA PRESENTED A NILE CROCODILE TO THE CITY AS A GIFT.

VARIETAL
SYRAH

CLOSURE
CORK

CASE SIZE
6 X 75CL

ABV
12.0%

COUNTRY
FRANCE

PRODUCER
JOSEPH CASTAN

REASONS TO STOCK

✦ THE BEAUTIFUL PACKAGING AND BRANDING PROVIDES A POWERFUL CONSUMER APPEAL.

✦ INCREDIBLE VALUE FOR AN EXCEPTIONALLY QUALITY WINE.

✦ PREMIUM RANGE EXTENSION DELIVERING SUPERIOR MARGINS.

✦ ROSÉ CATEGORY CONTINUES TO GROW AT +7% VALUE YEAR ON YEAR

✦ AVAILABLE THROUGH SELECTED STOCKISTS ONLY.

INTERESTED IN STOCKING CROCODILE DIAMANTÉ?

Speak to our distributor at Ooberstock today

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